

Course Information					
Course Code	GE310	* Credit Hours	32	* Credits	2
* Course Name	Business German				
(Course Type)					
Audience (Language of Instruction)					
* School					
Prerequisite	4				
Instructor	(Course Webpage)				
* Description	<p>” Wirtschaftskommunikation Deutsch 1 15 “</p>				
* Description	<p>As a business-related course for German majors in the third year, this course includes career profile, business profile, exhibitions, order processing and marketing. Based on “Berlin pedagogy mode” it puts German in the business context with an aim to make innovations in foreign language teaching. It uses the latest German textbook <i>Wirtschaftskommunikation Deutsch</i> (Book One, 15 units) with teaching aids like on-line movies, listening and testing. The goal is to train multi-talented students of German familiar with international business practices. It also covers German market economics and basic theory in economy-related cross-culture communication in class to improve students’ adequacy in business German.</p>				

* (Learning Outcomes)	1	A5. 1. 1-1. 3				
	2	A5. 2. 2-2. 3				
	3	,				
	4	A5. 2. 2-2. 3 B9-10				
		B9-10 C2-4, C7				
					
* (Class Schedule & Requirements)						
		12	/			/
		10	/			/
		10	/			/
					
* (Grading)		30%	70%			

Wirtschaftsdeutsch von A-Z Rosemarie Buhlmann Langenscheidt 2008
 ISBN 978-3-468-49869-5

*
(Textbooks & Other Materials)

More	
Notes	

1 *

2 300-500